



2025

**The First Blockchain-Based
Digital Currency Incentivizing an
Addict's Motivation to Stay Clean,
Sober, and in Recovery**



SOBERCOIN
www.Sobercoin.net



SUMMARY OF OPPORTUNITY

Sober Systems, Inc. (“Sober Systems”) proposes to scale an innovative digital currency, SOBERCOIN®, designed to leverage a well-established behavioral intervention for substance use disorders known as Contingency Management (CM). SOBERCOIN will operate on blockchain technology and function as the “Currency of Recovery”™ creating a new incentive pathway for individuals in recovery from alcohol and drug abuse.

At the outset of engagement, facilities and individuals can participate through the Sobr Rewards Program, which allows anyone (such as patients, families, or independent users) to join, complete a simple enrollment process, and begin earning rewards. For facilities that prefer not to purchase a block of SOBERCOIN immediately, an alternative “Survey Points” entry option enables rapid participation and measurable value generation without requiring initial token investment. This inclusive structure ensures that all stakeholders can engage in the recovery economy from day one, without direct funding.

Sobercoin – The Currency of Recovery

In the proposed model, patients earn SOBERCOIN when they complete specified recovery-oriented tasks (such as attendance at recovery meetings, negative toxicology screens, consistent engagement with peer or clinical support, and milestones in their treatment plan).

The earned tokens can then be redeemed or converted to fiat currency, donated to others in recovery, or spent on recovery-related goods or services. Additional spending pathways (e.g., halfway housing, drug lab testing) are under development and planned to be included in later phases of this venture.

A key innovation of the Sobr Economy is its flexibility: each participating treatment facility can customize its own reward structure to align with its mission, clinical goals, and patient needs. This ability to create individualized incentive systems is a central selling point for treatment centers. This customizable feature allows programs to design unique token or point-based incentive models (via either SOBERCOIN blocks or Survey Points), ensuring compatibility with diverse treatment philosophies.

Many individuals in early recovery lack not only access to traditional credit or stable income, but also often lack recovery capital: the breadth and depth of internal and external resources that can be drawn upon to initiate and sustain recovery from addiction. Recovery capital encompasses every facet of a person's life that can either support or obstruct their recovery, including tangible resources like health insurance, housing, or transportation, as well as social support, skills, and cultural connections. Measuring recovery capital is a dynamic, outcomes-based approach to addiction treatment.

SOBERCOIN offers a dual benefit: it provides tangible, immediate value for positive recovery behavior and creates a micro-economic infrastructure aligned with recovery milestones. By incentivizing participation and achievement in recovery programs, SOBERCOIN has the potential to build recovery capital at the individual level, helping users accumulate real-world and psychosocial assets that sustain long-term recovery. In doing so, SOBERCOIN has the potential to reduce relapse, improve clinical outcomes, and shift the economics of addiction treatment.



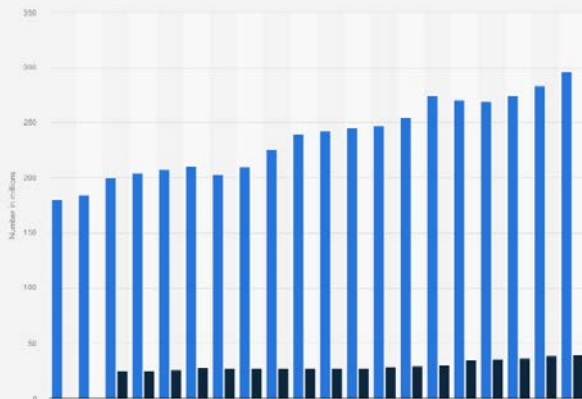
Sobercoin – The Currency of Recovery

This approach directly incorporates CM's principle of reinforcing desired behavior through immediate incentives, thereby improving motivation, engagement, and abstinence outcomes. A growing body of rigorous evidence demonstrates that CM significantly increases abstinence rates, treatment retention, and adherence among people suffering from substance use.

Sober Systems is a Florida-based company comprising distinguished clinical and research professionals in addiction and recovery. It is led by Dr. Harold Jonas, a nationally-recognized expert with over 35 years' experience in addiction treatment. Sober Systems has received multiple awards from the U.S. Substance Abuse and Mental Health Services Administration (SAMHSA) for its contributions to the field.

PROBLEM STATEMENT

Sober Systems' mission is to combat the global addiction epidemic and crisis. In 2024, 52.6 million Americans needed substance use treatment, but only 3.5 percent (10.2 million individuals) received treatment.¹ Alcohol misuse contributes to 140,557 deaths in the US each year. Globally, nearly 110 million people suffer from alcoholism



or drug addiction. Worldwide, alcohol is the leading risk factor for premature mortality and disability among those aged 20 to 39 years, accounting for 13% of all deaths in this age group.² Alcohol abuse, alcoholism, and alcohol use disorder kill over 3 million people each year, accounting for up to 6% of global deaths.³

Despite the proliferation of treatment modalities (e.g., medication-assisted treatment, counselling, 12-step programs), relapse rates remain stubbornly high. Many patients, particularly those early in recovery, face significant economic barriers. They frequently lack credit or stable sources of income, and many treatment incentives depend on conventional banking. Traditional treatment models often do not deliver immediate reinforcement for positive recovery behavior, a gap that CM addresses directly.

¹ [Substance Abuse and Mental Health Services Administration \(SAMHSA\)](#)

² [WHO](#)

³ [National Center for Drug Abuse Statistics](#)



SCOPE & TIMELINE

Initial rollout: 100 private treatment centers × 30 patients each = 3,000 individuals in early recovery. Another 1000 individuals will also be provided incentives.

Mid-project expansion: inclusion of halfway houses and lab testing centers where SOBERCOIN will be accepted.

Proposed Budget: USD \$10 million in seed funding to support initial allocation, partner onboarding, social media marketing, and blockchain infrastructure.

Timeline: January 2026 to December 2026 (12 months)



SCIENTIFIC METHODOLOGY

SOBERCOIN's foundation in Contingency Management (CM) provides a robust, evidence-based framework for its incentive structure. CM has been validated across dozens of peer-reviewed clinical trials demonstrating improved abstinence, adherence, and engagement outcomes in patients with stimulant, opioid, and alcohol use disorders. In CM, individuals receive tangible rewards for demonstrating targeted behaviors, such as negative drug screens, attending counseling sessions, or completing recovery milestones. These rewards reinforce motivation through immediate positive feedback. Understanding that CM's financial rewards won't fund someone's drug addiction is paramount. Participants earn rewards only when they offer objective evidence of abstinence; someone who isn't ready to stop using simply will not earn rewards.

Addiction hijacks the brain's reward system (the "feel good" pleasure center) by overstimulating dopamine pathways in the nucleus accumbens. CM interventions, including the SOBERCOIN incentive mechanism, aim to retrain these circuits by pairing healthy recovery behaviors with positive reinforcement. In essence, each earned SOBERCOIN elicits the same "reward" feedback loop that once drove substance-seeking behavior, but now linked to healthy, prosocial actions. This model aligns with findings from the National Institute on Drug Abuse (NIDA) and leading neuroscientific research showing that consistent reinforcement of non-drug rewards promotes sustained abstinence and neuroplastic recovery.

Legislative and regulatory support further validates this approach. In 2022, California's "Recovery Incentives Act" (Senate Bill 110, Sen. Scott Wiener) authorized Medi-Cal reimbursement for CM-based treatment, recognizing it as an effective clinical tool for substance use disorder. SOBERCOIN aligns with these emerging public health frameworks and expands their potential through scalable cryptocurrency infrastructure. It is anticipated that this model will be adapted on a national level, as positive results continue to be recognized and accumulated state by state.

IMPLEMENTATION PLAN

SOBERCOIN Technology

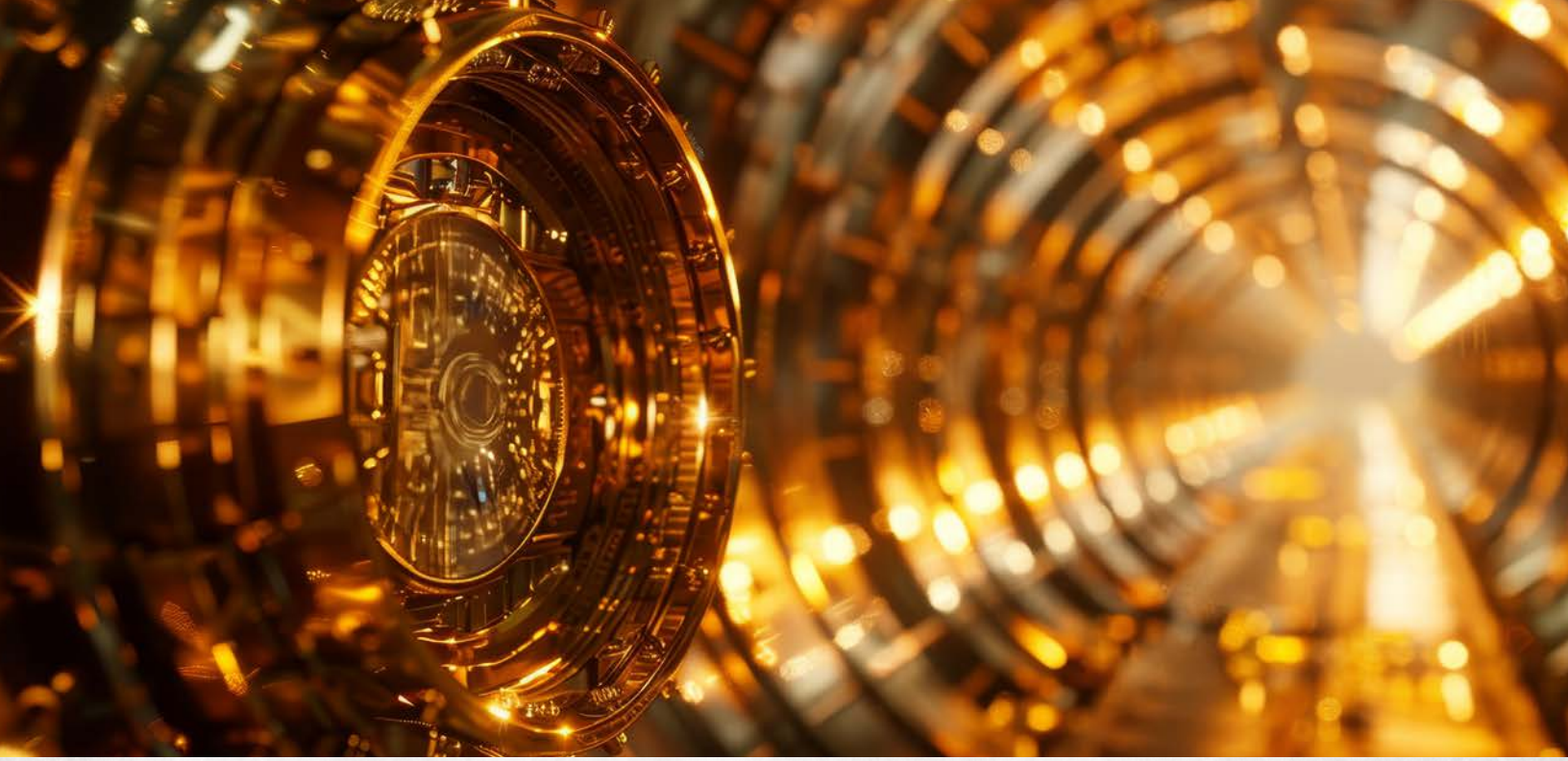
SOBERCOIN will operate on a modular, adaptable blockchain framework that enables secure, authenticated transactions and data tracking in real time. The platform will leverage the Solana blockchain to ensure scalability, energy efficiency, and rapid processing. Blockchain technology ensures data integrity (i.e. transactions cannot be altered or falsified) while providing participants with full control over their personal data.

To strengthen market credibility and provide transparent valuation metrics, Sober Systems will establish a liquidity pool of 50,000 SOBERCOIN tokens. Founders will hold tokens for a minimum of 9 months to build credibility in SOBERCOIN as a utility token. This holding period will reduce price volatility and show the value of SOBERCOIN. Investors will be compensated for holding tokens, and will also receive proportional rewards or “liquidity provider” (LP) tokens representing their share of the pool. These LP tokens may carry future utility within the Sober Economy, further aligning incentives for long-term holders and investors.

Sober Systems will ensure all applicable licenses are obtained in the initial start up phase before establishing or promoting its liquidity pool to maintain compliance with financial regulations related to investment management.

To further reinforce transparency, Sober Systems plans to incrementally purchase approximately \$1 million worth of SOL tokens, thereby stabilizing its digital economy, creating a verifiable connection to CoinMarketCap and establishing an independently visible market capitalization.





Through this initiative, one billion SOBERCOIN tokens will be minted and vaulted for long-term controlled distribution. A pre-sale period will be held before the first 50 million coins are released on the public exchange listing. This is a strategic stage where new tokens will be offered to early investors at discounted rates. Such pre-sales allow investors to join promising projects early, while the SOBERCOIN project secures essential funds and feedback. This strategy engages a community, giving these early supporters the potential advantage of increased valuation once SOBERCOIN becomes public.

The initial public circulation will release 50 million tokens, representing a projected market value of \$500 thousand (\$0.01 USD). Once participating facilities exhaust their initial 10k seeded allotment, they can then purchase additional SOBERCOIN from the company in blocks of 10k at fair market value. Participating treatment agencies, halfway houses, and detox centers may acquire SOBERCOIN in minimum blocks of 1,000 tokens (anticipated around \$10,000 USD, depending on market variation) for distribution to patients under program guidelines. Sober Systems' goal is to get maximum distribution, utilization and adoption by as many varied agencies that exist in the continuum of care.

Sober Systems' software can capture all the data of app usage and activity on Sobersystems web-based app and visitors to the Soberverse™ and any of Sober Systems' ancillary sites: Sobrlife.com, recoverycoaches.com, executiverehabs.com, christianrehabs.com, soberpodcast.com and many more. A custodial account has been established at PNC Bank. Under the terms of the platform's smart contracts, patients and treatment centers may convert earned SOBERCOIN into fiat currency following a three-month holding period, providing both liquidity and accountability.



Patients' Recovery and Sobr Rewards Program

Sober Systems' approach rewards individuals who stay engaged in recovery by offering opportunities to earn SOBERCOIN through the Sobr Rewards Program. The Sobr Rewards platform is open to anyone (patients, alumni, families, or community members) who wish to participate in recovery-oriented incentives. The process is simple: users sign up, complete onboarding, and begin earning rewards for verified participation or engagement activities.

As part of this program, completion of the Sobr Rewards Survey is required for all participants outside of treatment environments. This survey gathers feedback, measures engagement, and ensures accountability in the reward system. The survey asks six simple yes/no questions:

- Q1.** Did you abstain from using any mind/mood altering substances today?
- Q2.** Did you go to a meeting today?
- Q3.** Did you contact your sponsor today?
- Q4.** Did you practice the principles in all of your affairs?
- Q5.** Did you do something positive for the benefit of another today?
- Q6.** Did you consciously remember that you have a choice today?

Patients can earn SOBERCOIN in three ways:

1. Joining the Sobr Rewards community (open to all individuals, not just treatment participants);
2. Earning rewards through the use of the Sobersystems mobile app; and
3. Referring friends or family to the Sobr Rewards program.

Each participating treatment facility within the Sobr Economy has the flexibility to design its own unique reward system aligned with its mission and treatment philosophy. This customization is a major selling point for facilities joining the Sobr Economy; it allows programs to individualize incentives for their patients while maintaining a consistent blockchain-based accountability framework.



Patients receive their first SOBERCOIN when they create a profile on the Sobersystems app and sign up during treatment. Continued daily engagement earns additional tokens for verified survey responses. Facilities may add attendance, negative drug screens, and community participation as additional methods to earn. Patients can also earn while training to become recovery coaches, “playing it forward” by supporting others in recovery. As patients complete their treatment, they can use their SOBERCOIN for ongoing wellness needs like supportive housing, medication discounts, and ongoing coaching and more. Future planned services SOBERCOIN can purchase will include: professional telephonic assessments, AI counseling, detox services, treatment and larger established provider networks.

Family and Community Integration

Because addiction and recovery affect entire families, SOBERCOIN also includes pathways for family members to earn and contribute tokens. Usually, family members are often the first ones seeking such services for their loved ones. Involving family members in the journey helps to further motivate patients as their loved ones can serve as their active guide throughout their pathway to wellness. Loved ones can engage through SoberLife.com, participate in educational activities, refer others, and support their family member’s recovery plan. This inclusive model enhances motivation for patients while strengthening family engagement, a critical predictor of long-term recovery success.

Scalability and Impact

The initial rollout will target 3,000 participants across 100 private treatment centers (approximately 30 patients per center). Midway through the project, Sober Systems will expand to include halfway houses and certified laboratory testing centers as official SOBERCOIN redemption and reward sites. Targeted marketing through relevant social media influencers will drive engagement and SOBERCOIN users, strengthening the demand for more tokens.

This digital, blockchain-secured CM model represents a scalable and evidence-driven approach to addiction recovery. It is an innovative approach capable of transforming how motivation, reward, and accountability are integrated into behavioral healthcare.

Phased Implementation Priority List

To ensure organized rollout and compliance, Sober Systems will execute the following phased priorities, beginning with essential organizational groundwork such as hiring and staffing.

Phase 1 – Foundation (Q1 2026)

- Recruit and vet core team members, including technical, clinical, and operational staff.
- Create detailed written job descriptions to clearly define responsibilities and reporting structures.
- Mint 1 billion SOBERCOIN on the Solana blockchain.
- Purchase \$1 million worth of SOL tokens to establish CoinMarketCap visibility and strengthen liquidity.
- Replace current whitepaper across Sobercoin.com, Sobernetwork.com, and Sobersystems.com with updated documentation.
- Create master wallets
- Establish a secure master password list for all wallets.

Phase 2 – Security & Governance (Q2 2026)

- Implement protection protocols ensuring each treatment center's wallet and passwords are accessible only to their designee and Sober Systems (with limited administrative visibility).
- Distribute SOBERCOIN to founders with a nine-month holding period.
- Explore obtaining a Money Transmitter License in Florida or Wyoming to ensure full compliance.

Phase 3 – Integration & Expansion (Q3–Q4 2026)

- Review and align all affiliated websites to convey a consistent message, including promotion of the AWARE Questionnaire within the Sobr Rewards program.
- Collect new user sign-up emails via the Sobr Rewards portal.
- Explore advertising and affiliate revenue opportunities from new email lists and listings across ChristianRehab.com, ExecutiveRehab.com, and other affiliate domains.

ORGANIZATIONAL INFORMATION

Company

Sober Systems, Inc. is a Florida-based company that is composed of clinical and research specialists in addiction and recovery who are motivated to utilize digital health technologies to improve outcomes. Our mission is to facilitate and ease the transition toward clean and sober living. The company has been the recipient of multiple awards from the US Substance Abuse and Mental Health Services Administration (SAMSHA). As the leading company in the addiction and recovery space, we have a proven track record of understanding how to leverage emerging technologies to meet the needs of the addicted population. For example, since 2000, Sober Systems has been the premier provider of innovative digital solutions and award-winning mobile apps addressing the multiple and varying needs of the addiction and recovery industry. Thus, Sober Systems is uniquely positioned to launch SOBERCOIN® with the goal of becoming the most successful blockchain- based solution to help people overcome drug, alcohol, and opioid addiction.

Business Model

Sober Network, Inc. currently has several brands and assets (e.g., Sober Systems, Sobrlife and its lifestyle brand, Sobrlife Water, RecoveryCoaches.com and all the affiliated sites that redirect traffic to the main Sobrlife.com site.) The sober economy has multiple brands with interdependent and marketable revenue streams:

- **Sobrlife.com:** Generates revenue from ads on an innovative Click-to Call model. It also has an Events Calendar and Store Locator, each populated with information to support the recovering person stay connected. These listings are designed to generate a fee for service, enhancements and future ad revenue.
- **Recoverycoaches.com:** The training platform is a comprehensive training site preparing learners for certification in their respective State. There are varied courses of learning and the latest addition is a Forensic Peer Support course for our contribution to prison reform.
- **Sobersystems App:** Revenue is generated through software licensing fees. Sobersystems is a white label solution for agency use wherever client accountability is a recognized value of client care. Additional revenue may be generated by brokering tangible rewards with outside vendors.
- **SOBERCOIN:** Redeemable points to start. SOBERCOIN will increase in value once on coin exchange. Transaction fees are generated with each trade.

ORGANIZATIONAL INFORMATION

Our Team

Harold Jonas, Ph.D., LMHC, CAP (President, Sober Systems, Inc.) is a recognized expert in the behavioral health industry, specializing in addictions. He creates innovative solutions for the individual, the provider and the systems of care. Over the past 36 years, his desire to be of service has led him toward developing healthcare business models aimed at successfully merging the helping profession with capital enterprises. His entrepreneurial interests led him to acquire a number of real estate properties for recovery residences and hospitality. In 1999, he conceptualized and developed SOBER.COM, the first comprehensive internet directory for the addiction community and profession. The success of SOBER.COM allowed him to focus his expertise on creating apps for the health care industry. SOBERSYSTEMS, the mobile prototype evolving from expertise in addictions treatment, has been gaining market traction since October 2012. This innovative APP tracks and records client outcome data and is achieving its goal of increasing compliance and reducing recidivism. From that core platform came REMINDERZ, the award-winning app designed for Patient Engagement in Clinical Trials. It is from this core that Dr. Jonas realized positive patient outcomes can be achieved through a Contingency Management model. Sobersystems added a Rewards component utilizing cryptocurrency as its basis. SOBERCOIN has become instrumental in assisting patients earn recovery capital while using SOBERCOIN as "The Currency of Recovery"™.

Eric Reinach, Chief Technology Officer
Crystal Sinopole, Director of Social Media
Michael Ewing, Brand Engagement
Raj Manra, IT Director

LINKS

- 1.- [5 Page Deck November 2021](#)
- 2.- [Sobersystems App Description](#)
- 3.- [Sobercoin video](#)
- 4.- [Sobersystems Benefits 11-18](#)
- 5.- [Sobrlife - New Deck July 2024](#)

